



The 7th Guangzhou International Food & Ingredient Fair

Concurrent:  EXPO FOOD GUANGZHOU

Poly World Trade Expo Center, Guangzhou, China

2018
15-17, June



WECHAT
www.fggle.com

Organizer :

China Council for the Promotion of International Trade, Guangzhou Council
Shanghai UBM Sinoexpo International Exhibition Co.Ltd.





40,000 SQM
Exhibiting Space

35,000
Professional Visitors

1,000
Excellent Exhibitors

Exhibition Intro

Guangzhou International Food & Ingredients Fair (GIFMS), co-organized by China Council for the Promotion of International Trade, Guangzhou Council and Shanghai UBM Sinoexpo International Exhibition Co., Ltd. will kick off in PWTC Expo, Pazhou, Guangzhou from June 15 to June 17, 2018. The exhibition, taking Guangzhou as a showcase, and relying on the great consumer market demand of China, spares no effort to build itself into the most influential event of food & ingredients industry in South China. Compared with former Expo Food Guangzhou 2018, this exhibition is improved significantly in scale and level, and also professional buyers are invited. GIFMS will provide rare opportunities for domestic and overseas enterprises in catering industry and food & ingredients industry to perform industrial exchange, economic and trade negotiation, business development and brand promotion.

GIFMS consists of several distinctive exhibition zones, including imported food and ingredients, domestic specialties, drinks and beverages, fresh food e-commerce, catering equipment, dining space design, and catering franchisees. It aims at providing a one-stop purchasing and information integration platform for professional purchasers in South China, including retailers and wholesalers, star-rated hotels, chain catering enterprises, emporium/supermarket purchasing departments, authorities/organizations, etc.

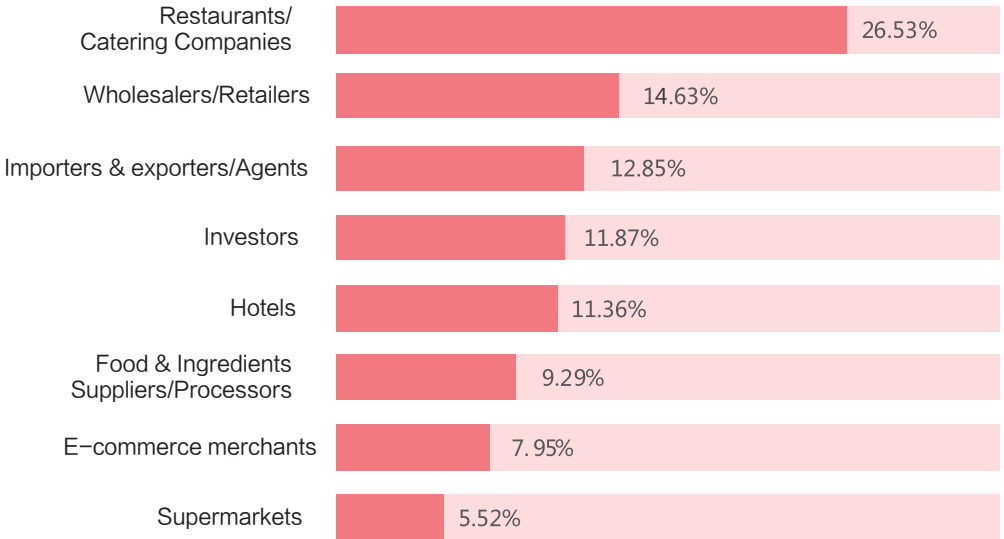
Review 2017

GIFMS 2017 was held in Pavilions 1 to 4 of PWTC Expo, Pazhou, Guangzhou from June 14 to June 17, 2017. Simultaneously, 2017 Guangzhou Food Chain Franchise & Dining Space Expo was also held. Attendees included over 20 international exhibition delegations from the US, New Zealand, France, Italy, Germany, Belgium, Poland, Australia, Canada, Peru and other foreign countries, and domestic exhibition delegations from Sichuan, Guizhou, Heilongjiang, Guangxi, Hainan, Hunan, Inner Mongolia, Jilin and other provinces in China.

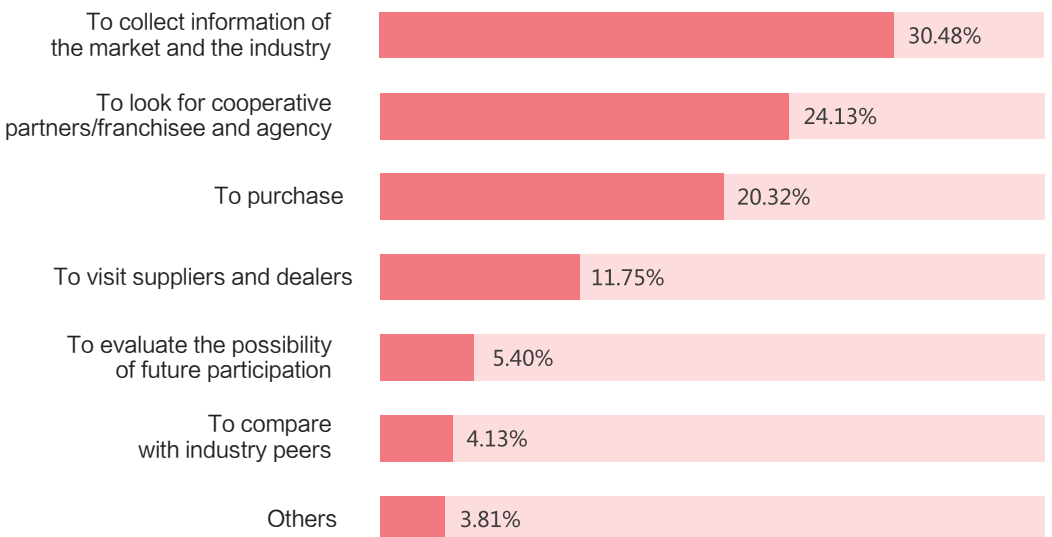
Attendees also included many famous enterprises such as AFC Group, PMI Foods, Super MilkBaba, S. C. Johnson & Son, Goodman Fielder, Sinova Foods International, Guangdong MOS Burger, Meiji Ice Cream, Asahi Breweries, Kikkoman (Shanghai), Nakata Foods, Lingnan Group, Guangdong Yueshi Group, Guangdong Salt Industry Group, Guangzhou Grain Food, Guangzhou Chamber of Commerce of Aquatic Products, Guolian Aquatic Products, Oishi (China), KamCha, Guangzhou Zhujiang Meileduo Drinks and BNH. According to incomplete statistics, the exhibition has attracted 35,000 professional visitors from China, Asia, and Europe. The number of professional visitors has increased by 22% compared with last year.

Analysis of Visitors

Visitor Profile



Main Purposes of Visitors





2018 Activities

Professional Forums

- 2018 Summit Forum on the Development of Catering Chain Brands
- 2018 China Catering Innovation Summit
- 2018 China Catering Design Summit Forum
- 2018 China Food Cold Chain Logistics & Supply Forum
- 2018 Project Promotion Conference of China Food Chain & Franchise Expo



Professional Competitions

- 2018 Guangzhou Restaurants Award
- 2018 World Culinary Star Chef Competition
- 2018 The 4th China Culinary Iron Chef Competition
- 2018 KamCha Competition (Guangzhou)



Match-making Meetings

- Match-making Meeting with Magazine Purchasing
- Match-making Meeting with Purchasers of Import Food
- Match-making Meeting of Food with Agricultural Trade Office of the US Consulate General
- Match-making Meeting with Purchasers in the Hotel and Catering Industry
- Match-making Meeting of Purchasers in Chain & Franchise
- Special Promotion Conferences for Guizhou, Hainan, Sichuan, Heilongjiang and Guangxi



Award Ceremonies

- Award Ceremony of the 6th 100% HK Branding Award (Guangzhou)
- 2018 Award Ceremony of Excellent Exhibitors and Popular Products
- 2018 Award Ceremony of Top 10 Chain Catering Brands



Exhibit Profile



Meat, Poultry Products

Frozen / Chilled Fresh Meat, Instant Cutting Meat, Fresh Poultry and Game , Prepared Poultry Food



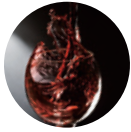
Seafood

Frozen and Fast-Frozen Seafood, Prepared Seafood, Deep-Processing Products



Snack Food

Biscuit/Cake/Moon Cake, Candy / Chocolate, Nut, Expanded Food



Beverage

Wines & Spirits, Beer, Tea/Coffee, Drink/ Dairy, High Quality Water



Organic and Healthy Products

Fresh Fruits and Vegetables, Dried Fruits, Oat, Cereals, Bean Products, Vegetarian Food, Healthy Food



Others

Baked Foods, Preserved and Canned Foods, Native Foods, Grain Rice , Cooking Oil



Equipment

Bakery Equipment, Cooking Equipment , Technologies and Contract Processing, Food Packaging , Equipment / Materials, Food Processing Equipment, Food Testing



Franchise

Chinese Meal, Chinese Fast Food , Hot Pot, Western-Style Meal, Cafe



Dining Space

Dining Space Furniture& Decoration, Restaurant Lighting, Outdoor Leisure Products, Kitchen Supplies, Kitchen Appliances

Media Partner

Omnibearing Coverage: mass media, professional media and professional fields

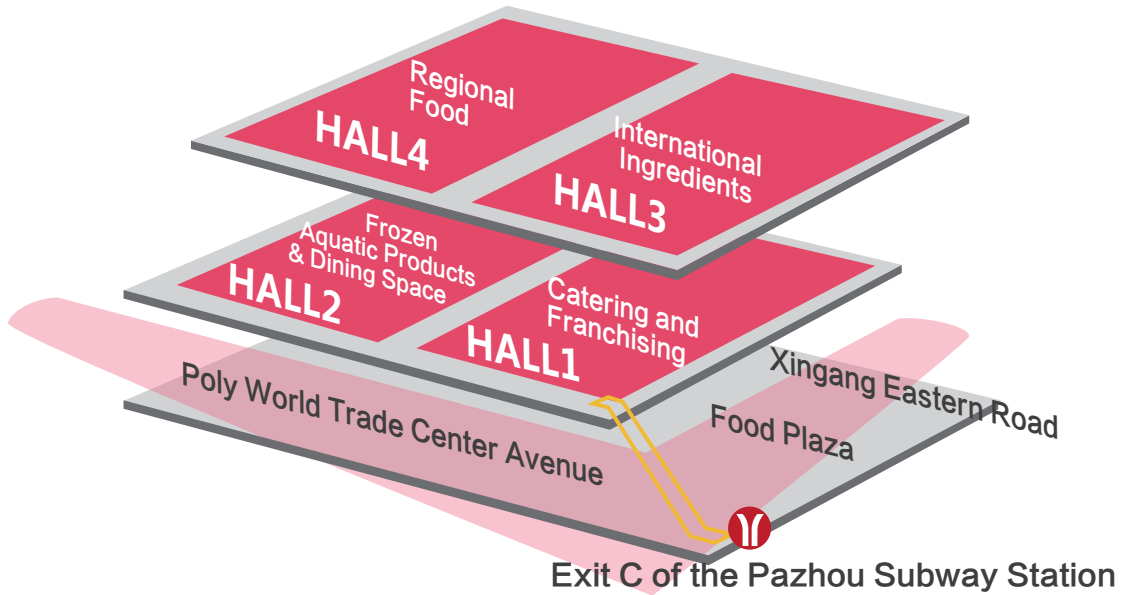


Precise Delivery: vertical portal media of the industry



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Concurrent:
EXPO FOOD GUANGZHOU
 Guangzhou Catering and Franchising Expo & Dining Space Expo
 15-17, June, 2018 / Poly World Trade Expo Center, Guangzhou



Exhibition Fee and Configuration

Shell Scheme Package (9 m² minimum)

HALL 1&2: RMB 800/sqm
 HALL 3&4: RMB 1000/sqm



Booth fascia board and partitions,
 Carpet, 500-watt socket(1),
 Long-arm spot light(2), Folding
 Chair(2), Reception desk(1),
 Wastebasket(1)

Deluxe Standard Booth (9 m² minimum)

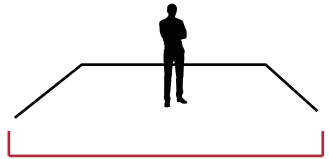
HALL 1/2: RMB 1000 / sqm
 HALL 3/4: RMB 1200 / sqm



Booth fascia board and partitions,
 Carpet, 500-watt socket (1),
 Spotlights (6/4), Folding chair
 (2), Reception desk (1), Cabinet (1),
 Wastebasket (1), Lighting post (2)
 and heightened fascia board.

Raw Space (27 m² minimum)

HALL 1&2: RMB 800/sqm
 HALL 3&4: RMB 700/sqm



Shall be designed and decorated the booth. Without any exhibition facilities, utilities, and the special equipment management fees should be collected from the hall

Contact Us

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